

Topics in NPO Management and Social Entrepreneurship

(September 2018)

The aim of the following list is to provide some ideas for current research topics at the VMI. It is based on requirements for master students. It is also possible to submit your own suggestions for topics related to NPO management.

Those interested are initially requested to contact Prof. Markus Gmür or Prof. Hans Lichtsteiner via email.

A) Third Sector and Social Enterprises

- Social Entrepreneurship in selected sectors and/or countries
- Non-profit organizations in the evolution of society – The impact of individualization and increasing international mobility on NPOs
- The role of membership associations in society – an international comparison
- The role of charitable foundations in society – an international comparison
- The role of civil society co-operatives – an international comparison
- Development of international NPO research – a co-citation analysis based on selected academic journals (bibliometric analysis)
- Comparing voluntary commitment of students from different countries – motivation, recruitment and social background
- Donation markets in international comparison

B) NPO Management

- Specifics of NPO management in selected countries or regions (e.g. Eastern Europe, Asia, or Africa)
- Performance measurement in nonprofit organizations using the example of a chosen sector (e.g. trade association, charity, museum, foundation)
- Finance strategies and finance mix of nonprofit organizations
- Mergers & Acquisitions in the Third Sector: What are the specific challenges of close co-operations or mergers between NPOs?
- How can the value of an organization be calculated (similarly to the capital value of a stock company) even though it isn't traded on the capital market?
- Comparison of compensation systems for boards in NPOs that fulfill the needs of their members and NPOs fulfilling the needs of third parties
- Knowledge management in voluntary membership associations